

Kansas 4-H Ambassador Position Description

Purpose:

Work together with a team of Ambassadors and a adult advisors to promote a public information program for the county/district 4-H Program.

Responsibilities:

- Promote 4-H to all audiences - Tell the 4-H Story through media and personal appearances
- Organize 4-H Promotional Events and Activities
- Develop Communication Skills
- Promote County/District 4-H Events
- Encourage Financial Support to 4-H
- Develop an understanding of Kansas and County/District 4-H programs
- Support K-State Research and Extension
- Network with non-4-H Groups
- Attend Training as Scheduled

Qualifications:

- High School Freshman to age 18
- Enthusiasm for 4-H
- Have an interest in promoting the 4-H Program
- Ability to communicate with youth and adults
- Time and commitment to work with developing a 4-H Public Relations Program
- Ability to accept and follow through with responsibilities
- Member of the County/District 4-H program

Contact Person

County/District 4-H Ambassador Advisor
County/District Extension Agent

Resources and Training Available:

- State 4-H Ambassador Training currently held in February
- 4-H Ambassador Program Guidebook for Ambassador Advisors
- Local marketing and media professionals
- State 4-H Ambassador Action Team

Time Required:

- 1 or 2 year term
- 4-8 hours per month

Benefits of the position:

Increased visibility and enhanced image for the 4-H Program

How will the 4-H Ambassador Benefit:

Through this experience, 4-H Ambassadors will have opportunities to learn, practice and improve communication, marketing, employability and job skills.



**KANSAS STATE UNIVERSITY AGRICULTURAL EXPERIMENT STATION
AND COOPERATIVE EXTENSION SERVICE, MANHATTAN, KANSAS**

Kansas State University, County Extension Councils, Extension Districts, and U.S. Department of Agriculture Cooperating. K-State Research and Extension is an equal opportunity provider and employer.



Pottawatomie 4-H Ambassador Application



Contact Information	
Name	
City	
Club	
E-mail address	
Phone Number	
Year in School	

Why I Want To Be An Ambassador:

4-H and Non-4-H Leadership Experience:

You are talking to parents of elementary-aged children. If given the chance to tell them why their children should join 4-H, what would you say?

Ambassadors frequently speak on behalf of 4-H.

Write a 30 second sound bite or PSA promoting some aspect of 4-H in Pottawatomie county.

Signature

Date

